



the ARTISAN GROUP

:: FOR IMMEDIATE RELEASE ::

The Artisan Group, an exclusive art promotions group, will be a sponsor in GBK's upcoming Luxury Gift Lounge honoring the *63rd Annual Primetime Emmy Awards* Nominees and Presenters on September 16th and 17th, 2011 at The W Hotel in West Hollywood, California.

The Artisan Group will gift attending celebrities with an exclusive swag bag full of handcrafted jewelry, bath and body products, hair accessories, fine art photography, designer stationery, journals, and other accoutrements, valued at over \$800. Members of the press and media will also receive an assortment of handcrafted products.

Participating members of *The Primetime Emmys Gift Lounge* event include Valerie Guerrero of [The BeezKneez Designs](#) (The Artisan Group's Founder); Nikki Cutro of [13 Black Cats Designs](#), (Managing Partner); Amy Croushorn of [Make It Mine Parties](#); Ashley Berthelot of [Fancy Designs](#); Autumn Bradley of [Autumn Bradley Jewelry Design](#); Crystal Evans-Pradhan of [Little Free Radical](#); Deb Soromenho of [AWE Jewelry](#); Denise Mancuso of [AJ Sweet Soap](#); Diana Pelliccia-Mueller of [Bellaroma](#); Gary Hirsch of [Doodle House](#); Heather Sennabaum of [Re-Zip It!](#); Ilene Price of [Ilene Price Design](#); Kristal Lee and Jennifer Lee of [Atutudes Handmade Tutus](#); Lindsay Van Cleave of [LCVintage and Company](#); Lindsey Afton Dufoe of [Afton Dufoe Photography](#); Lisa Howath of [The Lonely Pixel Photography](#); Lisa Sieczka of [Elle Moss Photography](#); Mandy Bryant of [The Light Fantastic](#); Michelle Bousley of [OC Styles](#); Michelle Reynolds of [Aromatic Health](#); Natalie LeBlanc of [Papermuse Designs](#); Pamela Petry of [Seeing Is Believing Artistry](#); Sarah Mercer of [Geekgirly Photography](#); Shannon Moyer-Szemenyei of [Sweet Stella's](#); Sharlene Maher of [Stranded Treasures](#); Shawna Ziemer of [Wags and Wiggles](#); Tamecka Sandifer of [Honeyprint](#); and Tina Dean Allen of [Tina Dean Designs](#).

A juried community of talented artisans, The Artisan Group provides a sampling of handcrafted products to celebrities and members of the press at major award show Gift Lounges leading up to *The Academy Awards*, *The Golden Globes*, and *The Primetime Emmys*.

Members of The Artisan Group showcase a broad spectrum of specialties, including handcrafted jewelry; spa and bath products; designer stationery and paper goods; crocheted apparel; children's tutus, apparel and toys; ceramics; purses and totes; hand-poured candles; book binding and journals; illustrations and paintings; hand-dyed scarves; fine art photography; hair accessories; pet apparel and toys; and woodworking products.

The Artisan Group also offers members guidance in the areas of sales, marketing, social media, and public relations.

www.TheArtisanGroup.org



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